

INVOICE

Remit Address:

WOFL

12315 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4074211-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Advertiser	Obama for America
Product	95-101-1844-Candidate Orders
Estimate Number	1844

Order #	4074211
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/25/12 - 10/01/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 5a	530-6A		09/24/12 to 09/30/12	5x	--WTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/26/12	:30	5:39 AM	OFA12Z128H	\$225.00		1
	WOFL			W	09/26/12	:30	5:53 AM	OFA12Z128H	\$225.00		4
	WOFL			Th	09/27/12	:30	5:58 AM	OFA12P130H	\$225.00		2
	WOFL			F	09/28/12	:30	5:39 AM	OFA12Z128H	\$225.00		5
	WOFL			F	09/28/12	:30	5:58 AM	OFA12P130H	\$225.00		3
2	WOFL	Good Day 6a	630-7A		09/24/12 to 09/30/12	2x	--WTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/26/12	:30	6:47 AM	OFA12Z128H	\$315.00		2
	WOFL			F	09/28/12	:30	6:55 AM	OFA12P130H	\$315.00		1
3	WOFL	Good Day 6a	6-630A		09/24/12 to 09/30/12	3x	--WTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/26/12	:30	6:11 AM	OFA12Z128H	\$315.00		1
	WOFL			Th	09/27/12	:30	6:23 AM	OFA12Z128H	\$315.00		2
	WOFL			F	09/28/12	:30	6:24 AM	OFA12Z128H	\$315.00		3
4	WOFL	Good Day 7a	730-8A		09/24/12 to 09/30/12	2x	--WTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/26/12	:30	7:56 AM	OFA12Z128H	\$585.00		1
	WOFL			Th	09/27/12	:30	7:52 AM	OFA12P130H	\$585.00		2
5	WOFL	Good Day 8a	8-830A		09/24/12 to 09/30/12	3x	--WTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/26/12	:30	8:20 AM	OFA12Z128H	\$495.00		1
	WOFL			Th	09/27/12	:30	8:20 AM	OFA12Z128H	\$495.00		3
	WOFL			F	09/28/12	:30	8:22 AM	OFA12Z128H	\$495.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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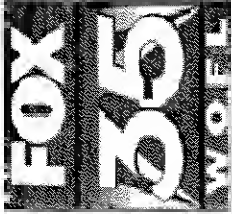
WOFL

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Product	95-101-1844-Candidate Orders
Estimate Number	1844

Order #	4074211
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/25/12 - 10/01/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
 Attention: Accounts Payable
 1010 Wisconsin Avenue NW
 Suite 800
 Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	Good Day 9a	9-930A								
		CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	9:08 AM	OFA12Z128H	\$250.00		1
	WOFL			W	09/26/12	:30	9:22 AM	OFA12Z128H	\$250.00		5
	WOFL			Th	09/27/12	:30	9:09 AM	OFA12P130H	\$250.00		4
	WOFL			Th	09/27/12	:30	9:29 AM	OFA12Z128H	\$250.00		2
	WOFL			F	09/28/12	:30	9:21 AM	OFA12P130H	\$250.00		3
7	WOFL	Good Day 9a	930-10A								
		CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	9:44 AM	OFA12Z128H	\$250.00		5
	WOFL			W	09/26/12	:30	9:59 AM	OFA12Z128H	\$250.00		1
	WOFL			Th	09/27/12	:30	9:58 AM	OFA12P130H	\$250.00		2
	WOFL			F	09/28/12	:30	9:45 AM	OFA12Z128H	\$250.00		4
	WOFL			F	09/28/12	:30	9:59 AM	OFA12P130H	\$250.00		3
8	WOFL	JUDGE JOE BROWN	1p-2p								
		CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	1:29 PM	OFA12Z128H	\$205.00		1
	WOFL			W	09/26/12	:30	1:58 PM	OFA12Z128H	\$205.00		5
	WOFL			Th	09/27/12	:30	1:39 PM	OFA12Z128H	\$205.00		2
	WOFL			Th	09/27/12	:30	1:58 PM	OFA12P130H	\$205.00		4
	WOFL			F	09/28/12	:30	1:24 PM	OFA12Z128H	\$205.00		3
9	WOFL	PEOPLE COURT	2p-3p								
		CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	2:30 PM	OFA12Z128H	\$270.00		4
	WOFL			W	09/26/12	:30	2:50 PM	OFA12Z128H	\$270.00		1
	WOFL			Th	09/27/12	:30	2:25 PM	OFA12Z128H	\$270.00		2
	WOFL			Th	09/27/12	:30	2:42 PM	OFA12P130H	\$270.00		5

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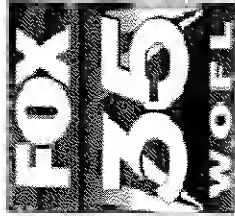
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Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Advertiser	Obama for America
Product	95-101-1844-Candidate Orders
Estimate Number	1844

Order #	4074211
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/25/12 - 10/01/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	PEOPLE COURT	2p-3p	F	09/28/12	:30	2:44 PM	OFA12P130H	\$270.00		3
	WOFL	CANDIDATE DISCOUNT									
10	WOFL	SUN 9-10A	SUN 9-10A	Su	09/30/12	:30	9:20 AM	OFA12P130H	\$115.00		1
	WOFL	CANDIDATE DISCOUNT									
11	WOFL	Fox News Sunday	10a-11a	Su	09/30/12	:30	10:52 AM	OFA12Z128H	\$225.00		1
	WOFL	CANDIDATE DISCOUNT									
12	WOFL	DR PHIL	3p-4p	W	09/26/12	:30	3:13 PM	OFA12Z128H	\$430.00		5
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	3:54 PM	OFA12Z128H	\$430.00		1
	WOFL			Th	09/27/12	:30	3:13 PM	OFA12Z128H	\$430.00		4
	WOFL			Th	09/27/12	:30	3:47 PM	OFA12P130H	\$430.00		2
	WOFL			F	09/28/12	:30	3:19 PM	OFA12Z128H	\$430.00		3
13	WOFL	JUDGE JUDY	4p-5p	W	09/26/12	:30	4:29 PM	OFA12Z128H	\$450.00		4
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	4:54 PM	OFA12Z128H	\$450.00		1
	WOFL			Th	09/27/12	:30	4:29 PM	OFA12Z128H	\$450.00		5
	WOFL			Th	09/27/12	:30	4:54 PM	OFA12P130H	\$450.00		2
	WOFL			F	09/28/12	:30	4:50 PM	OFA12P130H	\$450.00		3
14	WOFL	Fox 35 5p News	5-530P	W	09/26/12	:30	4:29 PM	OFA12Z128H	\$450.00		4
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	4:54 PM	OFA12Z128H	\$450.00		1
	WOFL			Th	09/27/12	:30	4:29 PM	OFA12Z128H	\$450.00		5
	WOFL			Th	09/27/12	:30	4:54 PM	OFA12P130H	\$450.00		2
	WOFL			F	09/28/12	:30	4:50 PM	OFA12P130H	\$450.00		3

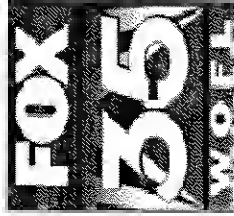
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Advertiser	Obama for America
Product	95-101-1844-Candidate Orders
Estimate Number	1844
Invoice #	4074211-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National
Order #	4074211
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WOFL	Fox 35 5p News	5-530P								
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/26/12	:30	5:12 PM	OFA12Z128H	\$630.00		5
	WOFL			W	09/26/12	:30	5:29 PM	OFA12Z128H	\$630.00		1
	WOFL			Th	09/27/12	:30	5:23 PM	OFA12Z128H	\$630.00		2
	WOFL			F	09/28/12	:30	5:13 PM	OFA12Z128H	\$630.00		4
	WOFL			F	09/28/12	:30	5:29 PM	OFA12P130H	\$630.00		3
15	WOFL	Fox 35 5p News	530-6P								
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/24/12 to 09/30/12	5x	--WTF--				
	WOFL			W	09/26/12	:30	5:44 PM	OFA12Z128H	\$630.00		1
	WOFL			Th	09/27/12	:30	5:39 PM	OFA12P130H	\$630.00		4
	WOFL			Th	09/27/12	:30	5:53 PM	OFA12Z128H	\$630.00		2
	WOFL			F	09/28/12	:30	5:53 PM	OFA12Z128H	\$630.00		5
	WOFL			F	09/28/12	:30	5:55 PM	OFA12P130H	\$630.00		3
16	WOFL	Fox 35 5p News	5p-6p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/24/12 to 09/30/12	5x	-----S-				
	WOFL			Sa	09/29/12	:00			\$585.00	Unresolved	1
	WOFL			Sa	09/29/12	:00			\$585.00	Unresolved	2
	WOFL			Sa	09/29/12	:00			\$585.00	Unresolved	3
	WOFL			Sa	09/29/12	:00			\$585.00	Unresolved	4
	WOFL			Sa	09/29/12	:00			\$585.00	Unresolved	5
18	WOFL	X FACTOR	8p-9p								
	WOFL	CANDIDATE DISCOUNT									
19	WOFL	Fox 35 10p News	10-1030P								
	WOFL			Th	09/27/12	:30	8:21 PM	OFA12P130H	\$6,300.00		1
	WOFL			W	09/26/12	:30	10:14 PM	OFA12Z128H	\$1,170.00		4
	WOFL			W	09/26/12	:30	10:29 PM	OFA12Z128H	\$1,170.00		1

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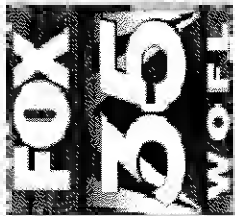
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Advertiser	Obama for America
Product	95-101-1844-Candidate Orders
Estimate Number	1844

Order #	4074211
Alt Order #	BARACK OBAMA FOR P
Deal #	
Order Flight	09/25/12 - 10/01/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WOFL	Fox 35 10p News	10-1030P	Th	09/27/12	:30	10:19 PM	OFA12Z128H	\$1,170.00		2
	WOFL			F	09/28/12	:30	10:14 PM	OFA12Z128H	\$1,170.00		5
	WOFL			F	09/28/12	:30	10:27 PM	OFA12P130H	\$1,170.00		3
20	WOFL	Fox 35 10p News	1030-11P	09/24/12 to 09/30/12		2x	--WTF--				
	WOFL			Th	09/27/12	:30	10:39 PM	OFA12P130H	\$1,170.00		1
	WOFL			F	09/28/12	:30	10:58 PM	OFA12Z128H	\$1,170.00		2
21	WOFL	Fox 35 News 11p	11p-1130p	09/24/12 to 09/30/12		3x	--WTF--				
	WOFL			W	09/26/12	:30	11:29 PM	OFA12Z128H	\$855.00		1
	WOFL			Th	09/27/12	:30	11:28 PM	OFA12Z128H	\$855.00		2
	WOFL			F	09/28/12	:30	11:19 PM	OFA12P130H	\$855.00		3
22	WOFL	NFL RS Game DH Non Home	Various	09/24/12 to 09/30/12		1x	-----S				
	WOFL			Su	09/30/12	:30	4:28 PM	OFA12P130H	\$9,900.00		1
23	WOFL	NFL RS Pre Game Non Home	Various	09/24/12 to 09/30/12		2x	-----S				
	WOFL			Su	09/30/12	:30	12:20 PM	OFA12P130H	\$1,350.00		2
	WOFL			Su	09/30/12	:30	12:43 PM	OFA12Z128H	\$1,350.00		1
24	WOFL	M-F 130a-2a	130a-2a	09/24/12 to 09/30/12		1x	--WTF--				
	WOFL			Th	09/27/12	:30	1:59 AM	OFA12P130H	\$10.00		1
25	WOFL	Good Day 430a	430a-5a	09/24/12 to 09/30/12		1x	--WTF--				
	WOFL			Th	09/27/12	:30	1:59 AM	OFA12P130H	\$10.00		1

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Order #	4074211
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/25/12 - 10/01/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Advertiser	Obama for America
Product	95-101-1844-Candidate Orders
Estimate Number	1844

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WOFL	Good Day 430a	430a-5a		09/24/12 to 09/30/12	1x	--WTF--				
		IMMEDIATELY PREEMPTIBLE		W	09/26/12	:30	4:43 AM	OFA12Z128H	\$45.00		1

Aired Spots

73

Gross Total	\$50,980.00
Agency Commission	\$7,647.00
Net Amount Due	\$43,333.00
Payment Terms	30 Days

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